

LETTER FROM THE EDITOR

The holidays are now officially upon us. Starbucks has Pumpkin Spice Lattes. Walmart and Target are bustling with Halloween and Christmas items for sale. It's starting to get darker earlier. But, most importantly, the SoCal weather has finally dropped to the brisk 75-85 degree weather range...it's time for sweater weather! FINALLY! We hope everyone is enjoying the start of autumn...let's hope this season doesn't pass us by so quickly. With all the IES-APA events coming through, it just might! We hope everyone gets a chance to attend the YPG mixer, Historic Symposium (don't miss out on this one!), and our November workshop regarding skills training. We're busy bees - in work and as board members! If you wish to join in on the fun, we have the IES-APA Director Elect position call for nominations still in session as well as many other positions available on board. We would love committed individuals wanting to make a mark in the Inland Empire.



American Planning Association
California Chapter
Inland Empire Section



ANNOUNCEMENTS

CA APA CONFERENCE 2017: SACRAMENTO RECAP TO COME



CAPITALIZING
ON OUR
DIVERSITY

APA CALIFORNIA CONFERENCE
SACRAMENTO CONVENTION CENTER
SEPTEMBER 23 - 26, 2017

The 2017 Conference came and went! Many of our board members attended and will be discussing their take on all of it in this week's board conference call. A full recap is on it's way in the next newsletter. Until then, let's give a final round of applause to our IE projects that won state awards!

- **Comprehensive Plan Award: Small Jurisdiction**
 - Award of Merit: 03-C; City of Palm Desert General Plan Update 2016
- **Innovation in Green Community Planning Award**
 - Award of Excellence: 06-A; City of Palm Springs Sustainability Master Plan
- **Transportation Planning Award**
 - Award of Merit: 02-E; City of Temecula Multi-Use Trails and Bikeways Master Plan Update
- **Best Practices Award**
 - Award of Merit: 09-B; City of Riverside "Streamline Riverside" Project
- **Hard-Won Victories Award**
 - Award of Excellence: 20-B; Coachella Valley Multiple Species Habitat Conservation Plan

CALL FOR IES-APA BOARD NOMINATIONS

******* ATTENTION ALL IES-APA MEMBERS! *******

The IES-APA Board is now accepting nominations for the elected position of Director-Elect for 2017. This important position will transition into the IES-APA Section Director in 2018 for a two-year term. Please visit www.ies-apa.org and review the [Section Bylaws](#) for more information regarding Board Members duties.

Interested Inland Empire Section members in good standing (including incumbent Board members) **must email this application to admin@ies-apa.org by Friday, October 6th, 2017** . Once the Nomination Committee has determined that the candidates meet the submission requirements, ballots will be sent out to Section members. Completed ballots will then be due by **Friday, December 1st, 2017**.

APA MEMBER #:

NAME:

TITLE:

COMPANY:

EMAIL ADDRESS:

DAYTIME PHONE:

PLEASE SUBMIT A BRIEF CANDIDACY STATEMENT (Not to exceed 300 words):

Also, If you have served on the IES-APA Board or any other APA related boards, please list the positions and service dates:

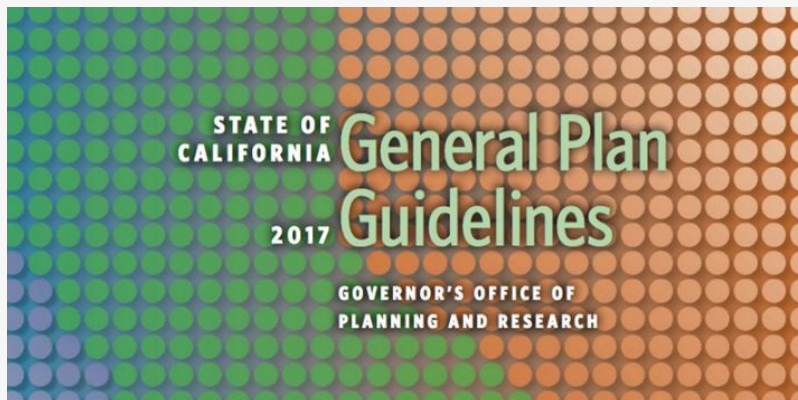
Board Position(s):

Date(s) of Service:

Looking forward to seeing the nominations come in! Get active, get involved! Check [HERE](#) for updates!

EVENTS

GENERAL PLAN GUIDELINES UPDATE WORKSHOP - OCT 6



Date & Time:

Fri, Oct 6, 2017

10:00AM - 2:00PM

Location:

Riverside

4210 Riverwalk Parkway

Riverside, CA 92505

The Governor's Office of Planning and Research (OPR) has been engaged in a thorough update of the General Plan Guidelines (GPG). OPR is statutorily required by Government Code Section 65040.2 to adopt and periodically revise State guidelines for the preparation and content of local general plans for all cities and counties in California. This 2017 edition is the first comprehensive update to the guidelines since 2003. Legislative changes, new technical advisories, guidance documents, and additional resources have been incorporated into this new GPG.

This workshop will explain the major changes in the guidelines, provide information on the update process and next steps, and answer questions about use of the new guidelines.

Please register here: <https://www.eventbrite.com/e/general-plan-guidelines-update-workshop-tickets-38409076582>

Additional information is on the OPR General Plan Guidelines website: https://www.opr.ca.gov/s_generalplanguidelines.php

OCTOBER 2017 WORKSHOP - HISTORIC SYMPOSIUM: VISIONS AND MISSIONS AT THE MISSION INN - OCT 19

The poster features a central circular image of the Mission Inn building in Riverside, California, with a large white text overlay. The background is a light yellow with several overlapping circles in shades of yellow and blue. Logos for the American Planning Association California Chapter Inland Empire Section and the California Historical Society are in the top right. The IBBK logo is in the bottom right.

**PLANNING+HISTORY+DESIGN+ART
SYMPOSIUM**

**Visions and Missions:
How the Mission Inn
became the most revered
and influential Landmark in
Riverside County**

**FEATURING
STEVE LECH**
President, Riverside County
Historical Society
& Invited Speakers

REGISTER TODAY!
www.ies-apa.org
APA Members: \$30.00
Non-APA Members: \$35.00
Students: \$10.00
[75 Max. Capacity]

Program Includes

- Light Refreshments
- Lunch
- Missions Inn Guided Tour

**OCTOBER 19, 2017
9:30 AM - 2:00 PM**

**MISSION INN
HOTEL & SPA
RIVERSIDE, CA**

Title	Visions and Missions
Date	Thursday, October 19, 2017
Time	9:30AM - 2:00PM
Location	Mission Inn Hotel & Spa

	3649 Mission Inn Avenue Riverside, CA 92501
CM Credits	3 hour CM Credit (pending)
Event Link	http://ies-apa.org/event/ies-apa-oct-2017/
Registration Link	http://events.constantcontact.com/register/event?llr=oiutoqmab&oeidk=a07eeltajq10698337c <i>Max 75 attendees</i>
Cost of Event	\$30.00 for APA Members; \$35.00 for Non-APA Members; \$10 for Students
Event Contact	Miguel A. Vasquez, AICP E: MVazquez@rivcocha.org

ABSTRACT

The City of Riverside's rich history is clearly manifested in its built and natural environments. Unquestionably, the Mission Inn is the most prominent and celebrated landmark tied to a romanticized narrative that led to the emergence of one of the largest global economies in the world: the State of California.

This year's symposium will explore Riverside's agrarian origins that permitted the creation of wealth through farming, land speculation, real estate and entertainment. Speakers will explore the history of the Mission Inn through different perspectives and its contemporary influence in planning, design, art and culture.

LEARNING OBJECTIVES

1. Learn the origins of Spanish Revival architecture and its influence on memorable landmarks of Southern California through exploring the Mission Inn's history.
2. Name the major forces and individuals who created and preserved the Mission Inn before and after California became part of the United States territory.
3. Discern the value of knowing the history of a place and its influence in planning, architecture and art using the Mission Inn's history as a case study
4. Identify how the intersection of planning, history, architecture and art can help improve economic development and health outcomes.

CONFIRMED SPEAKERS

1. **Patrick Brien** - Executive Director, Riverside Arts Council
2. **Erin L. Gettis, M. Arch, Associate AIA** - City Historic Preservation Officer and Principal Planner, City of Riverside
3. **Steve Lech** - President Riverside County Historical Society, Local Historian (35+ years experience), Author
4. **Mark Roberson, M. Arch, AIA** - Dean, College of Architecture, Visual Arts & Design at California Baptist University

ADDITIONAL SPONSOR

[APA California Planners4Health Initiative](#)

For more information and full bios for each speaker, please check the IES-APA website here: <http://ies-apa.org/event/ies-apa-oct-2017/>

EVENT FLYER: [10-19-17 IES-APA Historic Symposium](#)

[Register Here](#)

URBAN INLAND EMPIRE: CALIFORNIA'S NEXT METROPOLIS? - OCT 25



Our friends at WRCOG are hosting the Inland Empire Economic Forecast Conference in partnership with UC Riverside's School of Business Center for Economic Forecasting & Development next month. The Inland Empire is different from similarly sized markets like Atlanta and Houston in a critical way: It has no central downtown or 'urban core' where jobs are densely located.

- What does this dynamic mean for business creation and economic development in the region?
- Is the creation of an urban core the way to develop and grow the local economy?
- Would an urban core appeal more to new businesses and do more to expand current ones?

Join some of the state's leading experts for a new economic forecast and a data-driven discussion about the region's urban future.

Registration information here: <https://www.eventbrite.com/e/urban-inland-empire-californias-next-metropolis-tickets-36594058815?discount=wrcog17>

NOVEMBER 2017 WORKSHOP - ESSENTIAL PROFESSIONAL SKILLS TRAINING FOR PLANNERS - NOV 1



American Planning Association
California Chapter
 Inland Empire Section



California Planning Roundtable



Presented by **Tom Davis, AICP**
 Chief Planning and Development
 Officer for the Agua Caliente
 Band of Cahuilla Indians and CPR
 Member

*The Art of Successful
 Negotiation in Planning*

.....

Essential Professional Skills Training for Planners

The American Planning Association Inland Empire Section invites you to participate in one of the newest training opportunities offered by the California Planning Roundtable. This training is designed to focus on practical "secrets of the trade" not typically available in planning school or below the Principal Planner level. Although this negotiation in planning module is geared for mid-level planners everyone is welcome to attend. Attendees will learn how to balance decision-making skills at the negotiation table where the public and private interests converge.

\$25 APA
\$35 non-APA
 Lunch
 Included

November 1, 2017
11 am to 2 pm

**Riverside County Flood Control
 and Water Conservation District**
Room 1 and 2
1995 Market Street
Riverside, CA 92501



To register please visit www.ies-apa.org
 For more info please contact mavurbanplanning@gmail.com

Title	Essential Professional Skills Training for Planners
Date	Wednesday, November 1, 2017
Time	11:00AM - 2:00PM
Location	Riverside County Flood Control and Water Conservation District Rooms 1 and 2 1995 Market Street Riverside, CA 92501
CM Credits	CM Credit (pending)
Event Link	http://ies-apa.org/event/ies-apa-nov-2017-workshop/
Registration Link	http://events.r20.constantcontact.com/register/event?oeidk=a07eeohmd6427076651&llr=oiutoqmab
Cost of Event	\$25.00 for APA Members

	\$35.00 for Non-APA Members
Event Contact	Miguel A. Vasquez, AICP E: MVazquez@rivcocha.org or mavurbanplanning@gmail.com

OVERVIEW

The objective is to provide planners with tools to successfully implement plans and projects, and to gain insights on the political setting for decision-making among elected and appointed officials and the general public. Planners can be more effective if they think strategically, anticipate the dynamic factors that influence the decision-making process, and effectively communicate planning information and recommendations to the community.

SPEAKER

Mr. Davis is the Chief Planning and Development Officer for the Agua Caliente Band of Cahuilla Indians in Palm Springs. Prior to working for the Tribe, Mr. Davis was a partner in two consulting firms over a fourteen-year period serving cities, counties and real estate development companies. His past public experience includes over two years with the City of Chula Vista Planning Department, Planning Commissioner of the City of Coronado, and numerous appointed commission seats with the City of San Clemente. Mr. Davis presently sits on the Board of the Coachella Valley Economic Partnership and the Coachella Valley Housing Trust and is a member of the California Planning Roundtable. Mr. Davis was recently reappointed by Governor Brown to the Colorado Regional Water Quality Control Board and named one the most influential people of the Coachella Valley by Palm Springs Life magazine. Mr. Davis has extensive experience with multi-discipline, complex land planning projects.

For more information, please check the IES-APA website here: <http://ies-apa.org/event/ies-apa-nov-2017-workshop/>

EVENT FLYER: [Essential Professional Skills Training 11-2017-PDF](#)

[Register Here](#)

YOUNG PLANNERS GROUP

YPG AND STUDENT SOCIAL HOUR - OCT 13

Young Planners Group and Students Social Hour



Friday, Oct 13, 2017 @ 7PM





The IES-APA's Young Planners / Emerging Professionals Groups connect the new generation of planners with seasoned professionals and open opportunities to meet colleagues, build skills, and volunteer. Participating in YPG events is a natural path to making new friends,

expanding your network, and finding a professional mentor. Plus, it's fun!

Please join us for our re-emergence of our YPG events on Friday, October 13th at Ritual Brewing Company in Redlands. Feel free to bring some food for yourself and/or to share with others. Looking forward to meeting you all there!

Event Brite evite: <https://www.eventbrite.com/e/young-planners-group-and-students-social-hour-tickets-37850285222>

OPPORTUNITIES / TRAINING

APA FOUNDATION - HURRICANE RECOVERY EFFORTS

The APA Foundation supports programs that help economically challenged and disaster-devastated communities through Community Planning Assistance Teams and other planning resources.

FEMA has declared hurricane-related disasters in Alabama, Florida, Georgia, Louisiana, Puerto Rico, Seminole Tribe of Florida, South Carolina, Texas, and U.S. Virgin Islands.

In light of the massive wind- and flood-related damage to communities from the recent hurricanes, individual donations made online to the APA Foundation's Community Assistance Fund through December 31, 2017, will be allocated to recovery efforts, and will be matched, dollar for dollar, by the APA Foundation.

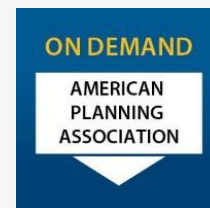
The Foundation is already engaged in dialogue with chapter leaders, and will work with APA member volunteers, the AICP Community Assistance Planning Services (CAPS) Committee and other partners to ensure that planners in the affected states, and their communities, receive the support they need as they attempt to rebuild their lives and address large-scale recovery planning and implementation challenges for months and years to come.

More info here: <https://www.planning.org/resources/hurricane/>

RESOURCES

ON DEMAND EDUCATION

Get up to speed on best practices with online courses for individual study. Topics in this convenient and cost-effective format include planning law, ethics, health policy, and transportation. Go here for more info: <https://www.planning.org/ondemand/>



JOBS / RFPs / RFQs

The Inland Empire Section of the American Planning Association (IES-APA) provides listings for planning and planning related jobs. If you are interested in listing your job, please visit the [Sponsorships](#) page (scroll down to the bottom) for more information. In addition, as a courtesy to our members - RFPs/RFQs may be submitted and posted on the IES-APA website free of charge. Please email us at admin@ies-apa.org for more information regarding RFPs/RFQs postings.

JOBS

- Senior / Associate / Assistant Planners with Civic Solutions
- Senior / Associate / Assistant Planners with MIG
- Safe Routes to School Planning and Programs Specialist with Alta Planning + Design
- Assistant / Associate Planner with City of Buena Park
- Senior Project Manager / Associate Principal Planning and Urban Design with Raimi + Associates
- Director of Planning and Community Development with City of Patterson
- Project Coordinator / Associate with Kearns & West
- Planning Director / Manager with City of Bakersfield
- Planning Intern with Placeworks (Ontario Office)

RFPs / RFQs

- RFP for General Plan Update and Environmental review with City of Hollister
- RFP for Rewriting Zoning Ordinance with City of City of Menifee

OUR 2017 SPONSORS



APA), please contact admin@ies-apa.org.

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