

LETTER FROM THE EDITOR

Our heartfelt thoughts are with the millions of people impacted by Hurricanes Harvey and Irma. APA is already working with chapter leaders and partners to assist when the long process of recovery work begins. [You can help!](#) Planners are encouraged to use our [Hurricane Recovery Resources](#), which are being updated regularly. The APA Foundation is now matching, dollar for dollar, individual contributions made online through December 31 to its Community Assistance Fund, which will help communities across Texas, Louisiana, and Florida.

In other news, the 2017 California APA Conference in Sacramento is coming up from September 23-26. For those interested in volunteering at the conference (nudging at all the young planners) - please contact Greg Konar, AICP at gregok@cox.net. Volunteers should be familiar with APA membership benefits and the various activities of the Chapter and Sections. Let us know if you plan on attending, we'd love to meet up with our fellow IE planners up north! Other than that, we are jam packed with a bunch of other local events for those who unable to attend the conference. We look forward to seeing everyone, everywhere!



American Planning Association
California Chapter
Inland Empire Section



ANNOUNCEMENTS

CA APA CONFERENCE 2017: SACRAMENTO - SEPT 23-26



The [2017 Chapter APA Conference](#) will be held in Sacramento, September 23 - 26. Connect with the 2017 APA California Conference! The Sacramento Valley Section conference host committee has been busy behind the scenes getting things ready for planners from all over California to come to Sacramento in September. To keep up with what is going on for the conference, please connect on social media and utilize the hashtag **#APACA2017**

Let's congratulate the following 2017 Award Winners representing the Inland Empire Section at this year's state conference:

- **Comprehensive Plan Award: Small Jurisdiction**
 - Award of Merit: 03-C; City of Palm Desert General Plan Update 2016
- **Innovation in Green Community Planning Award**
 - Award of Excellence: 06-A; City of Palm Springs Sustainability Master Plan
- **Transportation Planning Award**
 - Award of Merit: 02-E; City of Temecula Multi-Use Trails and Bikeways Master

Plan Update

- **Best Practices Award**
 - Award of Merit: 09-B; City of Riverside "Streamline Riverside" Project
- **Hard-Won Victories Award**
 - Award of Excellence: 20-B; Coachella Valley Multiple Species Habitat Conservation Plan



CALL FOR IES-APA BOARD NOMINATIONS

******* ATTENTION ALL IES-APA MEMBERS! *******

The IES-APA Board is now accepting nominations for the elected position of Director-Elect for 2017. This important position will transition into the IES-APA Section Director in 2018 for a two-year term. Please visit www.ies-apa.org and review the [Section Bylaws](#) for more information regarding Board Members duties.

Interested Inland Empire Section members in good standing (including incumbent Board members) must email this application to admin@ies-apa.org by Friday, October 6th, 2017. Once the Nomination Committee has determined that the candidates meet the submission requirements, ballots will be sent out to Section members. Completed ballots will then be due by Friday, December 1st, 2017.

APA MEMBER #:

NAME:

TITLE:

COMPANY:

EMAIL ADDRESS:

DAYTIME PHONE:

PLEASE SUBMIT A BRIEF CANDIDACY STATEMENT (Not to exceed 300 words):

Also, If you have served on the IES-APA Board or any other APA related boards, please list the positions and service dates:

Board Position(s):

Date(s) of Service:

Looking forward to seeing the nominations come in! Get active, get involved! Check [HERE](#) for updates!

**STRENGTHENING CALIFORNIA'S HEALTHY COMMUNITY
MOVEMENT**

By: Miguel A. Vazquez, AICP

APA California Planners4Health Initiative Task Force Member



About six years ago in 2011, I started my role as the first planner embedded at the Riverside County Department of Public Health (now known as the Riverside University Health System-Public Health). Aside from learning new public health vocabulary and the relationship between land use planning and chronic disease prevention, I had the opportunity to discover on my own what planners have done to improve public health.

In partnership with CPR, APA California received a \$70,000 grant to help build local capacity for integrating planning and public health. APA-CA P4HI is part of APA's Plan4Health three-year, \$9 million program to help communities combat determinants of chronic disease - lack of physical activity and lack of access to nutritious foods. Funding for the initiative is provided through a grant from the Centers for Disease Control and Prevention (CDC).

Through APA-CA P4HI, APA California is using the grant funding to broadly share knowledge and resources so planners and public health professionals can help their communities more easily support and implement healthy living choices. The Chapter is working to bring together key stakeholders, leverage existing healthy community initiatives and efforts underway, and share planning and public health information.

For the full article, read it [HERE](#).

AICP REINSTATEMENT AMNESTY PROGRAM

In an effort to encourage the retention of members whose membership may have lapsed due to the economic downturn, the AICP Commission is offering a special amnesty program. Members who lapsed between January 1, 2010, and December 31, 2012, may reinstate without having to take the AICP exam and with reduced fees. Eligible members have until **September 30, 2017**, to complete the amnesty program requirements and reinstate their AICP status. For more information and to begin the reinstatement process, please [click here](#).



2017 CALIFORNIA PLANNING FOUNDATION VIRGINIA VIADO AND TED HOLZEM SCHOLARSHIP AUCTION



The California Planning Foundation would like you to consider supporting the **2017 California Planning Foundation Virginia Viado and Ted Holzem 2017 Scholarship Auction**. The [California Planning Foundation](#) is a nonprofit corporation with the goal of furthering the professional practice of planning in California. CPF needs your help to ensure that young people drawn to planning are able to fund their education.

Last year, CPF awarded over 34 scholarships totaling more than \$50,000 to planning students throughout California. Our primary fundraising activity is the annual Scholarship Auction held at the APA California Conference. This year **the auction will be held in Sacramento on Monday, September 25** and again will be in honor of Virginia Viado and Ted Holzem as we attempt to complete our fundraising goals to create endowed scholarships in each of their names.

CPF is seeking items for its live and silent auctions such as:

- gift cards or gift baskets
- restaurant gift certificates
- weekend at your cabin or beach house
- day of consulting services
- tickets to sporting events
- family heirloom that it's time to pass on
- planning books
- art work
- movie tickets
- bottles of wine

Every member of APA is a member of CPF so please help! To donate an item or become a sponsor, [click here](#), utilize the [Google form](#), or see attached for the [donation form](#). Any questions can be directed to Alison Spindler at calplanningauction@gmail.com or (617) 283-0586.

EVENTS

LAND USE PLANNING AWARENESS: KARLA MARTINEZ CAPSTONE PRESENTATION - SEPT 14



Karla is part of unique internship created by Coachella Unincorporated in partnership with the Riverside University Health System-Public Health. She participated in a 7-week program designed for young people who have an interest in community health, land use planning and storytelling.

During the course of the internship, Karla combined her mastery of storytelling, knowledge of planning and community development. Her goal was to uplift stories from the Eastern Coachella Valley that show how planning and community development affect public health and community health outcomes.

Come and join us to hear about her culminating project, what she learned, and her plans for the future.

Invitation Flyer: [LUPA Karla Martinez Capstone Presentation](#)

**RIVERSIDE COUNTY HEALTH COALITION:
STRENGTHENING COMMUNITY PARTNERSHIPS - SEPT 27
CHIP WORKGROUP MEETING**

Save the date

Wednesday
September 27,
2017
10 AM - 12 PM
Registration 9:45 AM

riverside county
health coalition

community health
improvement plan (CHIP)
workgroup meeting

**STRENGTHENING
Community
Partnerships**

Towngate Community Center
13100 Arbor Park Lane,
Moreno Valley, CA 92553

As a valued member of one of our Community Health Improvement Plan (CHIP) workgroups, we are inviting you to participate in our third CHIP workgroup meeting of 2017. This meeting will feature a presentation from the University of California, Riverside's **Latino Health Riverside** project. Join us to learn more about this successful community partnership and lessons learned for enhancing community involvement in health improvement efforts.

For more information, [CLICK HERE](#) or contact Dianne Leibrandt at dleibrandt@rivcocha.org.

**JOINT IES-APA || AEP MONTHLY WORKSHOP - SEPT 28
SAN PABLO AVENUE CORRIDOR - CITY OF PALM DESERT**

APA CA AMERICAN PLANNING ASSOCIATION
INLAND EMPIRE SECTION WORKSHOPS

AEP Association of Environmental Professionals

Title	San Pablo Avenue Corridor - City of Palm Desert
Date	Thursday, September 28, 2017
Time	11:30AM - 1:00PM
Location	Coachella Valley Association of Governments (CVAG) 73-710 Fred Waring Drive, Room 215 Palm Desert, CA 92260

CM Credits	1 hour CM Credit (pending)
Event Link	http://ies-apa.org/event/joint-ies-apa-aep-sept-2017-workshop/
Registration Link	http://events.constantcontact.com/register/event?llr=oiutoqmab&oeidk=a07eekqvpwt025d1ab4 <i>Max 22 attendees</i>
Cost of Event	\$25.00 for AEP/APA Members; \$35.00 for Non-AEP/APA Members (lunch will be provided)
Event Contact	Jim Sullivan, AICP - IES-APA, Vice Chair of Administration P: 760-346-1127 E: jsullivan@cvag.org

OVERVIEW

The San Pablo Avenue corridor is set for a transformational change to facilitate the development of a "City Center" for the City of Palm Desert. As part of the City's recent General Plan update this 1-mile corridor, which connects Magnesia Falls in the north to El Paseo in the south, is set for a complete street design that will reduce a vehicle lane in each direction, install round-a-bouts at key intersections, expand on-street parking, provide expansive bicycle lanes and pedestrian sidewalks, and add street trees and textural elements to create a true sense of place.

<http://www.cityofpalmdesert.org/our-city/departments/planning/san-pablo-improvements>

SPEAKER

Eric Ceja is the Principal Planner for the City of Palm Desert's Community Development Department and a life-long resident of the Coachella Valley. He currently leads a team at Palm Desert City Hall tasked to transform the San Pablo Avenue corridor into a complete street that balances the needs of motorists, bicyclist, and pedestrians. Before joining the City of Palm Desert, Mr. Ceja worked for the City of La Quinta, and Mead & Hunt, Inc in Santa Rosa, Ca. Mr. Ceja currently serves as Planning Commission for the City of Indio. Mr. Ceja has bachelor degrees in Economics and Environmental Studies and Planning from Sonoma State University, and a master's degree in Public Administration from California State University San Bernardino.

For more information, [CLICK HERE](#).

[Register Here](#)

URBAN INLAND EMPIRE: CALIFORNIA'S NEXT METROPOLIS? - OCT 25



Our friends at WRCOG are hosting the Inland Empire Economic Forecast Conference in partnership with UC Riverside's School of Business Center for Economic Forecasting & Development next month. The Inland Empire is different from similarly sized markets like Atlanta and Houston in a critical way: It has no central downtown or 'urban core' where jobs are densely located.

- What does this dynamic mean for business creation and economic development in the region?
- Is the creation of an urban core the way to develop and grow the local economy?
- Would an urban core appeal more to new businesses and do more to expand current ones?

Join some of the state's leading experts for a new economic forecast and a data-driven discussion about the region's urban future.

Registration information here: <https://www.eventbrite.com/e/urban-inland-empire-californias-next-metropolis-tickets-36594058815?discount=wrcog17>

OPPORTUNITIES / TRAINING

SAVE ST. GEORGE - ONTARIO, CA

St. George Catholic Church in Ontario is raising funds to reroof the historic church building. All **15,000 raffle tickets** have been sold for their "*Restoring Our Old Church*" fundraiser for a **new 2017 Toyota Corolla SE** donated by Toyota of Redlands. If you would still like donate to the cause, please contact **Mary Mendoza at 909-983-2637 ext. 101** or visit the **St. George office at 505 North Palm Avenue** in Ontario.

The historic St. George Church, designed by A.C. Martin, Sr. (Los Angeles City Hall, Million Dollar Theatre in LA at Broadway and Third Street), was constructed in 1923 and is located at 320 West D Street in Ontario. St. George is one of the best examples of vernacular Tudor-Gothic architecture in the City and is located two city blocks west of Euclid Avenue, the city's main historical thoroughfare. The building served the community



as a church from 1923 until 1975 when a new, larger church was constructed just north of the original site to support the growing congregation. From 1975 until 2002 the building served as a Parish Hall for social activities. The building has been vacant since 2002 and subsequently, its condition has been rapidly deteriorating. This historic church building is in great need of repair and maintenance, and it is in need of use.

As planners, we should embrace not just new development and innovations - but also promote, inform, educate, and celebrate historic preservation as it is a vital part of every community as a whole. Please consider contributing to this effort and/or efforts like this in your own community.

The raffle will be drawn on Saturday, September 17, 2017 - your presence is not required to win.

Read more about the St. George restoration effort here:

<http://www.dailybulletin.com/social-affairs/20170727/st-george-catholic-church-prays-its-1923-building-in-ontario-can-be-saved>

COLLABORATION, NOT CONFLICT - TRAINING/DISCUSSION OPPORTUNITY

By: Pete Parkinson, AICP - APA California Chapter President

As planners we are well aware that conflict is an inherent part of our work. Residents and groups in our communities have strong, and often differing, perspectives on the full range of planning issues. As concerned as they are about the problems, they have a hard time agreeing on solutions. The result is often costly litigation and/or decision-making paralysis.

Over the years I've been involved in various "*alternative dispute resolution*" approaches and one of the most recent was working with Consensus Building Institute (CBI) to form new groundwater management agencies as required by new state law. Gina Bartlett from CBI let me know about this informational/training resource and I wanted to share it with you all.

Feel free to use CBI's new [3-minute video](#) to discuss and develop strategies to address the challenges that many of your members face each day. The attached flyer may also be useful. CBI is available to provide a skilled professional facilitator ready to deliver insights about:

- How disparate groups are working together to address California's tough environmental challenges.
- Trends in public engagement, decision-making, and collaboration.
- Discerning fact from fiction in stakeholder engagement.
- A peak behind the scenes at a few notable case studies.

Speakers are available at no cost to the section. The American Arbitration Association International Center for Disputes has funded this effort to broaden understanding about the efficacy of alternative dispute resolution to resolve land use and natural resource issues.

Please contact Gina directly if you'd like to schedule a speaker or have questions. Here is her contact info:

Gina Bartlett

CBI Flyer: [CBI Video](#)

RESOURCES

ON DEMAND EDUCATION

Get up to speed on best practices with online courses for individual study. Topics in this convenient and cost-effective format include planning law, ethics, health policy, and transportation. Go here for more info: <https://www.planning.org/ondemand/>



JOBS / RFPs / RFQs

The Inland Empire Section of the American Planning Association (IES-APA) provides listings for planning and planning related jobs. If you are interested in listing your job, please visit the [Sponsorships](#) page (scroll down to the bottom) for more information. In addition, as a courtesy to our members - RFPs/RFQs may be submitted and posted on the IES-APA website free of charge. Please email us at admin@ies-apa.org for more information regarding RFPs/RFQs postings.

[Jobs / RFPs & RFQs](#)

JOBS

- Senior / Associate / Assistant Planners with Civic Solutions
- Senior / Associate / Assistant Planners with MIG
- Safe Routes to School Planning and Programs Specialist with Alta Planning + Design
- Assistant / Associate Planner with City of Buena Park
- Senior Project Manager / Associate Principal Planning and Urban Design with Raimi + Associates
- Architectural Land Planner with Bassenian Lagoni Architects
- Development Services Manager with City of Pomona
- Director of Community Development with City of Fullerton
- Community Development Director with City of Twentynine Palms
- Director of Planning and Community Development with City of Patterson
- Planning Technician with City of Azusa
- Project Coordinator / Associate with Kearns & West
- Permit Technician with Rubicon Design Group
- Planning Director / Manager with City of Bakersfield

RFPs / RFQs

- General Plan Update - RFP Interest List with City of Newport Beach
- RFQ for On-Call Grant Writing Services with City of Grand Terrace

OUR 2017 SPONSORS



Board reports are available on our [board reports](#) page on our website. For any comments, questions, or inquiries of the Inland Empire Section of the American Planning Association (IES-APA), please contact admin@ies-apa.org.

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