



IES-APA WORKSHOP INFORMATION

TITLE	General Plans as a Tool for Social Equity
DATE	Thursday, June 8, 2017
TIME	11:30am – 1:00pm
LOCATION	Riverside County Flood Control 1995 Market Street District Conference Room 1 Riverside, CA 92501
CM CREDITS	Pending CM Credit
EVENT LINK	http://ies-apa.org/event/ies-apa-june-2017-workshop/
REGISTRATION LINK	http://events.constantcontact.com/register/event?llr=oiutoqmab&oeidk=a07ee7nub2b9c09467c
COST OF EVENT	\$20 for APA Members; \$25 for Non-APA Members Lunch will be provided
EVENT CONTACT	Melissa Johnson, Vice Programs Chair IES-APA melissa@raimiassociates.com

OVERVIEW

In these turbulent times of widening income inequality, soaring housing prices, and racial tensions, planners are wondering how our work can be part of solutions to larger social problems (or at least not exacerbate issues). The plans we write and the way we create them can have a lasting positive or negative on social equity outcomes – this is on top of historic planning policies that contributed to our current inequities.

Come join Beth Altshuler from Raimi + Associates and Dr. Elizabeth Baca from the CA Governor’s Office of Planning and Research to hear about why its advantageous for your community to explicitly address social equity in your plans, processes, and policies. They will share concrete strategies and resources from OPR’s forthcoming general plan guidelines related to social and racial equity, community engagement, and community health. This workshop will also explain SB 1000, which requires general plans to address environmental justice. They will also share examples of how cities and counties in California are already incorporating social equity into each stage of the comprehensive and community planning process.

This workshop will combine presentation, facilitated discussions, and interactive exercises to support you in applying these concepts in your own community.



SPEAKERS

Beth Altshuler, Senior Associate + Epidemiologist, Raimi + Associates

Beth Altshuler is an epidemiologist and urban planner at Raimi + Associates. She works with cities, counties, foundations, and CBOs to apply a Health (and Equity) in All Policies lens to the challenges and opportunities in their communities. Beth has extensive experience in designing and implementing innovative community involvement and visioning processes, as well as conducting and analyzing qualitative and quantitative data. At the forefront of the healthy communities discipline for 13 years, Beth is committed to creating livable places, reducing health inequities, and engaging residents in the future of their communities. Beth holds masters' degrees in both City and Regional Planning and Public Health Epidemiology & Biostatistics from UC Berkeley, a BA in Sociology from Cornell University, and is Certified in Public Health by the National Board of Public Health Examiners.

Dr. Elizabeth Baca, Senior Health Advisor, California Governor's Office of Planning and Research

Dr. Elizabeth Baca is passionate about innovations to foster total health and well-being. She currently serves as the Senior Health Advisor in the Governor's Office of Planning and Research (OPR). She is engaged in innovation in the public sector to foster health through multiple projects including healthy planning, healthy food systems, big data, and public-private partnerships. For healthy planning and food systems she works across sectors to foster collaboration, elevate the connection between health and the built environment, and leads the effort to incorporate health considerations into the planning process to build healthy, resilient communities. A significant part of her work is aligning win-wins for projects that offer co-benefits, particularly with respect to climate mitigation and adaptation efforts. For big data, she is working on projects to link data sets to the planning process. Additionally, she serves as a lead for the Governor's Initiative to Advance Precision Medicine. Through her role in OPR, she is an advisor for FS6, a new Food System Accelerator. Dr. Baca also served on the National Academy of Sciences (formally Institute of Medicine) Consensus Committee for Community Based Solutions to Promote Health Equity.

Previously, she served on the General Pediatric Faculty at Stanford Medical School and directed the Community Pediatric and Child Advocacy Rotation. In addition to teaching medical students and residents about the social, economic, and environmental factors that affect health, Dr. Baca was the lead faculty mentor on several projects to increase access to healthy foods, reduce environmental triggers of asthma, increase physical activity opportunities, and improve the built environment.

Dr. Baca studied health policy at Universidad Simon Bolivar in Venezuela. She completed her Masters in Public Administration at Harvard Kennedy School of Government and her Doctorate of Medicine at Harvard Medical School. Dr. Baca completed her pediatric residency in the Pediatric Leadership for the Underserved (PLUS) program at University of California, San Francisco.

ADDITIONAL INFORMATION

- Registration capped at 45 attendees