



## CAPITALIZING ON OUR DIVERSITY

APA CALIFORNIA CONFERENCE  
SACRAMENTO CONVENTION CENTER  
SEPTEMBER 23 - 26, 2017

### Soapbox:

#### The Next BIG IDEA

What's the next BIG IDEA that planners should know about? These short 5-minute talks will give conference participants an opportunity to share their big ideas about planning theory and practice.

*Approximately 3-4 Soapbox sessions would be scheduled throughout the conference. Participants can register for a Soapbox at the conference or in advance. The purpose of the Soapbox is to exchange ideas – not to sell products or services. Visuals are welcome but audio visual will not be provided.*

### Questions on Submitting a Proposal?

Contact Julia Lave Johnston,  
Programs Committee Co-chair at  
[jjohnston@ca-ilg.org](mailto:jjohnston@ca-ilg.org)

# CALL FOR PRESENTATIONS

**The 2017 APA California Conference Committee will be accepting session proposals online starting in early December 2016. The submittal period will run through early February 2017.**

Proposals should reflect the conference theme of **Capitalizing on Our Diversity** and include a diversity of opinions and presenters. Sessions must reflect one of the following five core conference tracks:

- **Lessons Learned: A Diverse Past.** How has planning changed in the last 100 years? How can we integrate what we've learned to meet the current and future challenges that face our profession and our communities.
- **We're All in This Together: Implementing Diversity.** How can planners collaborate with other sectors (health, community based organizations, private organizations, etc.) to create strong, vibrant communities? .
- **Tips of the Trade: Diversifying the Tool Kit.** What are the new practices, tools, technologies, and funding sources that planners are using or should be using?
- **Engage: Planning for Diverse Places and Perspectives.** What best practices are planners using to plan for and engage diverse communities – considering both human diversity (multi-generational, economic, social) and physical diversity (land use, geography, multimodal transportation)? How are rural areas and small towns approaching these questions?
- **Embracing and Envisioning Change: A Diverse Future.** How are resiliency, adaptation, and social and economic changes reshaping planning and how are we embracing uncertainty and preparing for these hard-to-predict changes?

### Proposal Contents

All submittals must be made online at: [www.APACalifornia-conference.org](http://www.APACalifornia-conference.org). Emailed, faxed, or mailed submittals will not be accepted. Late or incomplete submittals will not be accepted. When submitting online, proposers should be prepared to provide the following information:

**Session or Workshop Title:** A brief title that reflects the content of the session.

**Summary:** A short description of the session to be used in the conference program (50 words or less).

**Abstract:** A description of the session and its relevance to the conference theme and track title (200 words or less). Proposals should demonstrate learning objectives to qualify for AICP CM credit.

**Session Types:** Session (90 minutes – multiple panelists/presentations); Workshop (90 minutes or 3 hours divided into two 90 minute sections – includes tabletop dialogue or participant activities); Soapbox (5 minutes – 1 presenter).

**Panelist Bios and Contact Information:** A short biography (50 words or less) and contact information for each presenter (job title, employer, email).

### Session Format and Presenter Information

Non-traditional presentation formats are welcomed, including point/counterpoint, roundtable, talk-show style with audience participation, etc. Sessions are 90 minutes in length. Workshops should be designed as opportunities to learn skills or go in-depth on a topic and can be structured as two 90 minute sections upon approval.