



CAPITALIZING ON OUR DIVERSITY

APA CALIFORNIA CONFERENCE
SACRAMENTO CONVENTION CENTER
SEPTEMBER 23 - 26, 2017

Soapbox:

The Next BIG IDEA

What's the next BIG IDEA that planners should know about? These short 5-minute talks will give conference participants an opportunity to share their big ideas about planning theory and practice.

Approximately 3-4 Soapbox sessions would be scheduled throughout the conference. Participants can register for a Soapbox at the conference or in advance. The purpose of the Soapbox is to exchange ideas – not to sell products or services. Visuals are welcome but audio visual will not be provided.

Questions on Submitting a Proposal?

Contact Julia Lave Johnston,
Programs Committee Co-chair at
jjohnston@ca-ilg.org

CALL FOR PRESENTATIONS

The 2017 APA California Conference Committee will be accepting session proposals online starting in early December 2016. The submittal period will run through early February 2017.

Proposals should reflect the conference theme of **Capitalizing on Our Diversity** and include a diversity of opinions and presenters. Sessions must reflect one of the following five core conference tracks:

- **Lessons Learned: A Diverse Past.** How has planning changed in the last 100 years? How can we integrate what we've learned to meet the current and future challenges that face our profession and our communities.
- **We're All in This Together: Implementing Diversity.** How can planners collaborate with other sectors (health, community based organizations, private organizations, etc.) to create strong, vibrant communities? .
- **Tips of the Trade: Diversifying the Tool Kit.** What are the new practices, tools, technologies, and funding sources that planners are using or should be using?
- **Engage: Planning for Diverse Places and Perspectives.** What best practices are planners using to plan for and engage diverse communities – considering both human diversity (multi-generational, economic, social) and physical diversity (land use, geography, multimodal transportation)? How are rural areas and small towns approaching these questions?
- **Embracing and Envisioning Change: A Diverse Future.** How are resiliency, adaptation, and social and economic changes reshaping planning and how are we embracing uncertainty and preparing for these hard-to-predict changes?

Proposal Contents

All submittals must be made online at: www.APACalifornia-conference.org. Emailed, faxed, or mailed submittals will not be accepted. Late or incomplete submittals will not be accepted. When submitting online, proposers should be prepared to provide the following information:

Session or Workshop Title: A brief title that reflects the content of the session.

Summary: A short description of the session to be used in the conference program (50 words or less).

Abstract: A description of the session and its relevance to the conference theme and track title (200 words or less). Proposals should demonstrate learning objectives to qualify for AICP CM credit.

Session Types: Session (90 minutes – multiple panelists/presentations); Workshop (90 minutes or 3 hours divided into two 90 minute sections – includes tabletop dialogue or participant activities); Soapbox (5 minutes – 1 presenter).

Panelist Bios and Contact Information: A short biography (50 words or less) and contact information for each presenter (job title, employer, email).

Session Format and Presenter Information

Non-traditional presentation formats are welcomed, including point/counterpoint, roundtable, talk-show style with audience participation, etc. Sessions are 90 minutes in length. Workshops should be designed as opportunities to learn skills or go in-depth on a topic and can be structured as two 90 minute sections upon approval.